

Engaging your Community with ArcGIS Hub

Matt Robinson - Esri

1:00 - 1:50 pm

Bio:

Matt Robinson is a Solution Engineer based in Chicago and has been with Esri since February of 2018. He provides support and technical expertise to state agencies in Minnesota, Wisconsin, Illinois, Indiana, and Michigan. Matt is classically trained as a planner and received his Master's in Community Planning from the University of Cincinnati. He also studied Environment Science at Central Michigan University where he received his Bachelor of Science. He's applied GIS technology in his professional work to achieve organizational objectives across several industries. This included work at a county GIS consortium in Cincinnati and the Maryland-National Capital Park & Planning Commission. Before coming to Esri, Matt was with the Michigan Department of Transportation's GIS Unit for 5 years. He worked on geodatabase administration, map service management, and administered the agency's ArcGIS Online organization. Matt is a Michigan native and when he's not at work or traveling, you can find him cooking, baking, or at a local brewery enjoying a craft beer.



Abstract:

Engaging your Community with ArcGIS Hub

Rally your community around issues and initiatives, applying data to create a more efficient, livable, sustainable, smart community. Learn how you can use ArcGIS Hub to help your organization maximize communication, collaboration, and data-sharing with constituents, and track progress to improve outcomes.

